



Jason McNeil

Production Director

Education

The Art Institutes - 2011
BA, Media Arts and Animation

Skills

Animation
Motion Graphics
Adobe After Effects
Adobe Illustrator
Adobe Photoshop
Adobe Premier Pro
Project Management

Social

[linkedin.com/in/jdmcneilart](https://www.linkedin.com/in/jdmcneilart)
[instagram.com/jdmcneilart](https://www.instagram.com/jdmcneilart)

Portfolio

<https://bit.ly/jdmcneilart>

Professional Summary

Experienced leader with 10 years experience guiding creative teams to deliver results under tight timelines. Adept at fostering innovation, maintaining high standards, and navigating complex projects. Ready to drive impactful visual campaigns with strategic creativity.

Experience

SBM Management Services, LP

Director of Production - Oct 2022 - Present

Lead all aspects of video production within the marketing department, including concept development, scriptwriting, filming, editing, and final delivery.

Spearhead social media, training, and promotional content, overseeing live action and animation projects.

Manage cross-functional teams, external vendors, and budgets to ensure high-quality and timely project completion.

Drive innovation by incorporating the latest trends and techniques into video content creation.

Sr. Production Manager - Sep 2020 - Oct 2022

Directed the creation of top-tier training videos, managing design and animation from storyboard to final product.

Hired and supervised contract workers, fostering a collaborative and productive work environment.

Collaborated closely with stakeholders to ensure video content aligned with learning objectives and company goals.

Instructional Design Manager - Sep 2019 - Sep 2020

Designed and animated educational materials for the company's LMS platform.

Ensured instructional content was visually appealing and aligned with learning outcomes.

Oversaw the production of course covers and digital assets for enhanced user engagement.



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Experience cont.

Sr. Motion Graphic Designer - Sep 2018 - Sep 2020

Led junior designers through various stages of content creation, from storyboarding to final animation.

Created high-impact visuals and motion graphics that significantly improved the quality and effectiveness of training materials

Managed content upload and organization on the LMS platform.

Motion Graphic Designer - Jun 2017 - Sep 2018

Lead the end-to-end process of training video production, encompassing storyboarding, design, and animation, to create effective learning resources.

Conceptualize and design visually appealing covers tailored for training courses featured on the Learning Management System (LMS).

Facilitate the uploading and management of training content on the LMS, ensuring seamless access for learners and efficient content administration.